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2022 National Gold Medal Award Program Application - Armed Forces

Contact Information: Primary point of contact *

First Name

Last Name

Please use your formal name with credentials. Primary contact will receive ALL communications regarding the Gold Medal application.

Point of Contact Title *

Point of Contact Mailing Address *

Country

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

Contact Email *

Contact Phone Number - Preferred (this will be the main number we call if needed) *



Alternate Phone Number *



Please provide name if different from the primary contact.

Branch of Services *

Official Name of Installation (This will be used for publicity and award purposes) *

MWR Director *

MWR Director Email Address *

Address *

Country

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

MWR Director Email *

Director Phone - Office *



Director Phone - Mobile *



Has the Installation Commander been notified? *

Select...



Exact name of Installation Commander *

Installation Commander Email *

email@example.com

Website *

example.com

Program Brochure Website Link

example.com

Or Upload Program Brochure

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

Master Plan Website Link

example.com

Or Upload Master Plan Document

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

Strategic Plan Website Link

example.com

Or Upload Strategic Plan Document

Choose File

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

Please upload a three page Executive Summary of your most current Master Plan and three page Executive Summary of your Strategic Plan. Within this overview, it is suggested the overview include major goals of the plan; current progress towards reaching those goals; and future plans to complete the plan. Load Executive Summary of your Master Plan here.

Choose File

Select up to 5 files to attach. No files have been attached yet. You may add 5 more files.

Acceptable file types: .pdf

Load Executive Summary of Strategic Plan here.

Choose File

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

Essay Questions

Please respond to the following questions:

1. Recognizing each installation Armed Forces Recreation (MWR) program may be unique in its purpose, mission, culture, and financing, what does your program do well in managing its resources, programs, or personnel to meet its stated goals? *

Limit: 300 words

2. Based upon your response to question 1, what is your installation Armed Forces Recreation (MWR) program assessing or measuring and how are you measuring what you say you are doing well? Cite 3 examples of assessments or measurements and data. Each example will be worth up to 3 points, for a total of 9 points. *

Limit: 240 words

3. Cite 3 internally focused initiatives, actions, or activities your installation Armed Forces Recreation (MWR) program has undertaken in the last 3 years that demonstrate how it connect(s) with its decision-makers/military leadership, outside business community, partners, and/or coalitions. Describe how you measure the outcome(s) of these actions or activities. Each example will be worth up to 3 points, for a total of 9 points. *

Limit: 240 words

4. Cite 3 externally focused (outside your immediate organization) initiatives, actions, or programs your installation Armed Forces Recreation (MWR) program has undertaken in the last 3 years that demonstrate its relationship to your eligible customers and other members of your community. Describe how you measure the outcome(s) of these actions or activities. Each example will be worth up to 3 points, for a total of 9 points. *

Limit: 240 words

5. Installation Armed Forces Recreation programs (MWR) are increasingly being called upon to demonstrate the results of its services and practices to their decision-makers or military leadership. Cite 3 results, impacts, or outcomes achieved in the last 3 years that you have measured; background about the outcome(s); and how the results were achieved. Each example will be worth up to 3 points each, for a total of 9 points. *

Limit: 300 words

6. Installation Armed Forces Recreation (MWR) programs focus on creativity and innovation. Cite 3 innovations implemented by your program within the last 3 years that have had a significant impact on service delivery, customer satisfaction, partnerships, financial condition, fiscal sustainability, and/or internal operations. Each example will be worth up to 3 points, for a total of 9 points. *

7. What initiatives or actions has your installation Armed Forces Recreation (MWR) program undertaken in the last 3 years that ensure all personnel, dependents, and community members have fair and just access to quality recreation programs and services? *

Limit: 150 words

8. What initiatives or actions has your installation Armed Forces Recreation (MWR) program undertaken in the last 3 years that advance the health equity, improve individual and installation-level health outcomes and quality of life? Cite efforts undertaken for personnel, dependents, or members of the community members that activate and inspire health and wellness. *

Limit: 150 words

9. How has your installation Armed Forces Recreation (MWR) program advanced or supported DoD and/or installation initiatives in the last 3 years that address natural resource management, environmental stewardship, and sustainable design and practices? Cite efforts undertaken. *

Limit: 150 words

10. What challenge(s) has your installation Armed Forces Recreation (MWR) program experienced in the last 3 years and what action(s) has it undertaken to

address the challenge(s)? Cite your program's role in identifying and addressing the challenge(s), the steps/action undertaken, and the measured effectiveness of the effort(s). *

Limit: 300 words

Program Brochure

How will the Program Brochure be shared? *

Select... ▼

Program Brochure web address/URL:

example.com

Upload Program Brochure

Choose File

Select up to 3 files to attach. No files have been attached yet. You may add 3 more files.

Acceptable file types: .pdf

Installation Profile

Please provide the following information about your Installation.

Provide the State(s) or Country in which your Installation resides *

2020 Active Duty Population (number): (To include any and all tenant commands in the local area) *

Change in population 2016-2019 *

Estimated "Other Eligible Customers" attached to your installation or in immediate area (Family members, retirees, DoD, contractors) *

Change in other eligible customers 2016-2019 *

Installation

Active Duty population, Race (Percentage Distribution). For the remaining demographic questions use the most recent service specific "Demographic Profile" on Military OneSource (www.militaryonesource.mil) (<http://www.militaryonesource.mil>)

% African American/Black : *

% Asian: *

% American Indian: *

% Alaska Native: *

% Native Hawaiian or Pacific Islander : *

% Caucasian : *

% Other : *

Active Duty population, Ethnicity: % Hispanic/Latino: *

Active Duty population, Demographics *



	Total
% of active duty population married	
% of active duty population male	

% of active duty under 25	
% of active duty 25-29	
% of active duty 30 to 34	
% of active duty 35 to 39	
% of active duty 40+	
Median Household Income	

Patron Eligibility

Estimated MWR Patrons Service to patrons may be restricted based on their affiliation. Categorize patrons by level of restriction on services provided. *



	Unlimited	Limited
Family Member (Spouse & Children)		
Reserve/National Guard		
Civilian		
Contractors		
Retirees		
Other MWR Patrons		
Total Served above active duty members		

Although not required for participation, does your Installation currently hold or is it

currently going through Commission on Accreditation of Park and Recreation Agencies (CAPRA) accreditation? *

Select... 

Funding/Statistical Measurements

A. Program Funding



	FY2017 Actual	FY2021 Actual	% Change FY2017 to FY2021 +/-
Appropriated Fund (APF) Direct Support (include UFM/USA)			
Nonappropriated Fund (NAF) Expenses (minus UFM/USA, cost of goods sold and depreciation)			

Total Program Funding



	FY2017 Actual	FY2021 Actual	% Change FY2017 to FY2021 +/-
Total funding (1 through 3 above):			

B. Military Construction and Capital Improvements



	FY2017 Actual	FY2021 Actual	% Change FY2017 to FY2021 +/-
APF Military Construction (MILCON)			
NAF Capital Reinvestment			

Total Military Construction and Capital Improvements



	FY2017 Actual	FY2021 Actual	% Change FY2017 to FY2021 +/-
Total Military Construction and Capital Improvements			

Funding/Statistical Measurements cont.

C. Statistical Measurements

** This portion refers to those lands and waters on the Installation that are available for MWR programs whether they are funded by MWR or other departments on the Installation. For example: if training lands are used for hunting, include acreage.*

Table Question



	FY2017 Actual	FY2021 Actual	% Change FY2017 to FY2021 +/-
Population Density * (resident population divided by sq miles on Installation) – total people/sq mile			
Open Space Density* - total number of acres where MWR activities occur			

Open Space Density * % of park and open space to Installation size (% of acres where MWR outdoor activities occur on the Installation)			
Revenue generated through user fees per capita (active duty personnel ONLY)			
Total Funding per capita (active duty personnel ONLY)			
# of part time/seasonal employees (not Full Time Equivalent)			
# of full time employees			
# of volunteer hours			

D. Organization Chart: Please provide an organization chart. The chart must illustrate how your local department is organized. Fit onto one page and upload here.

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

Facility and Land Change

Facility & Land Change: Centers/Structures/Operations.



	FY2017 Actual	FY2021 Actual
# of Amphitheaters		
# of Amusement Centers		
# of Aquatic Centers: # of Swimming Pools		
# of Aquatic Centers: Water Parks/Spray grounds		
# of Arts and Craft Centers		
# of Automotive Skill Centers		
# of Bowling Lanes		
# of Cultural/Historic Sites		
# of Fitness Centers /Gyms		
# of Ice Skating Facilities		
# of In-Line Skating Rinks		
# of Leisure Travel Operations		
# of Libraries		
# of Nature Centers		
# of Recreation/Community Centers		
# of Skate Parks		
# of Teen/Youth Centers		
# of Theaters (Movie)		
# of Theaters (Performing Arts)		

Facility and Land Change

Facility & Land Change: Camping/Overnight Use



	FY2017 Actual	FY2021 Actual
# of Campground Locations (not campsites)		
# of Group Campsites		
# of Non-electric Campsites		
# of Walk-in/primitive Campsites		
# of Campsites with Electric hook up		
# of RV Sites with Electric hook up only		
# of RV Sites with Electric and water/sewer		
# of Cabins/Lodges/Yurts (total number of units)		

Facility and Land Change

Facility & Land Change: Picnic Facilities



	FY2017 Actual	FY2021 Actual
# of Picnic Shelters		
# of Picnic Sites or Areas (do not include shelters or individual tables)		

Facility & Land Change: Water/Beach Features



	FY2017 Actual	FY2021 Actual
# of lakes		
# of Marinas: Wet Slips/Boats served		
# of Marinas: Dry Dock/boats served		
# Lakefront operations/boat launches		
# of Beaches		

Facility and Land Change

Facility & Land Change: Outdoor Recreation



	FY2017 Actual	FY2021 Actual
# of Outdoor Recreation Equipment Checkouts		
# of Archery Ranges		
# of Athletic Fields		
# of Basketball/Multi-use Courts		
# of BMX Tracks		
# of Golf Courses (total number of holes)		
# of Miniature Golf Courses (total number of holes)		

# of Gun Ranges/Recreation Shooting/Skeet-Trap Ranges		
# of Horseback Riding Programs		
# of Paint Ball Courses		
# of Playgrounds		
# of Stables		
# of Tennis Courts		

Facility and Land Change

Facility & Land Change: Trails



	FY2017 Actual	FY2021 Actual
# of miles: Bicycling/Walking/Hiking Trails		
# of miles: Off-highway Vehicle Trails		
# of miles: Water Trails		

THANK YOU!

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