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2023 Gold Medal Awards - State Parks Application

Official Organization Name (This will be used for publicity and award purposes) *

Contact Information: Primary point of contact *

First Name

Last Name

Please use your formal name with credentials. Primary contact will receive ALL communications regarding the Gold Medal application.

Contact Email *

Contact Phone Number - Preferred (this will be the main number we call if needed) *



Alternate Phone Number *



Please provide name if different from the primary contact.

Department/Agency Name *

Address *

Country

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

Name of Director/Agency Information *

First Name

Last Name

Please use your formal name with credentials

Director Email *

Director Phone - Office *



Director Phone - Mobile *



Website *

Program Brochure Website Link *

Master Plan Website Link *

Strategic Plan Website Link *

Is your website controlled by the agency or your jurisdiction? *

Please upload a three page Executive Summary of your most current Master Plan and a three page Executive Summary of your Strategic Plan for the agency. Within this overview, it is suggested that the agency include: major goals of the plan; current progress towards reaching those goals; and future plans to complete the plan.

Load Executive Summary of your Master Plan here. *

[Choose File](#)

Select up to 2 files to attach. No files have been attached yet. You may add 2 more files.

Acceptable file types: .pdf

Load Executive Summary of Strategic Plan Here *

[Choose File](#)

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

NRPA Park Metrics Profile Data (2022)

National Gold Medal applicants are required to upload data from the NRPA Park Metrics Form as a condition of application. It's a simple process to create an account for an agency that has not participated in the past. <https://nrpaparkmetrics.com/NRPA/Account/login.aspx>
(<https://nrpaparkmetrics.com/NRPA/Account/login.aspx>)

Once an agency has submitted their Park Metrics questions they can go to:

1. Reports
2. Custom Reports
3. Click "Switch to Side-by-Side Reporting"
4. Click Search in Step 1
5. Select your agency and click "Build Report" in Step 2
6. Export the results in Step 3

Load NPRA Park Metrics Profile Data (2022) Here *

[Choose File](#)

Upload a file. No files have been attached yet.

Acceptable file types: .csv, .pdf

Jurisdiction Information

Note: Much of the following information is helpful in determining which agencies would be most similar for benchmarking purposes. These figures provide agencies with important demographic characteristics of the jurisdictions served by the various agencies. Most of the information can be found on the Census Bureau's website at: <https://www.census.gov/quickfacts> (<https://www.census.gov/quickfacts>)

Jurisdiction Information



	FY2018 Actual	FY2022 Actual
What is the square mileage that your incorporated jurisdiction serves (estimate if necessary)		
Jurisdiction population (estimate if necessary)		
Jurisdiction Median Household Income (from Census data or estimates)		
Percentage of jurisdiction population that is younger than 18 years of age		
Percentage of jurisdiction population that is older than 65 years of age		

Although not required for participation, does your agency currently hold or is currently going through Commission on Accreditation of Park and Recreation Agencies (CAPRA) accreditation? *

Select...



Essay Questions

1. Recognizing each state park system is unique in its purpose, mission, culture, financing, governance, enabling legislation, etc., what does your system do well in managing its resources to meet its stated goals? *

Limit: 300 words

2. Based upon your response to Question 1, what are your agency's measurements and how are you measuring what you say you are doing well? Cite three examples of assessments or measurements and provide data. Each example is maximum of four points, for a total of 12 points *

Limit: 240 words

3. Successful and/or well managed state park systems consistently communicate internally to ensure their team members are informed and engaged; they are included in the decision-making processes; and they are motivated to succeed. Describe three examples undertaken in the last three years of initiatives or actions that demonstrate how it communicates, engages, and connects with its team members. Explain the intended outcomes and how they are being measured. Each example is maximum of four points, for a total of 12 points *

Limit: 240 words

4. Enlisting and engaging with external entities, i.e., community members, customers, businesses, partners, or coalitions, can expand an agency's resources and influence. Describe three examples undertaken in the last three years that demonstrate efforts to increase its resources or influence by involving community members, customers, businesses, coalitions, or partners. Explain the intended outcomes and how they are being measured. Each example is maximum of four points, for a total of 12 points *

Limit: 240 words

5. State Park systems are called upon to demonstrate the results of their services and practices to decision-makers and the public. Cite three outcomes, results, or impacts achieved in the last three years that your system has measured; background about the outcome(s); and the results achieved. Each example is maximum of four points, for a total of 12 points *

Limit: 240 words

6. State Park systems focus on creativity and innovation. Cite three innovations implemented within the last three years that have had a significant impact on service delivery, customer satisfaction, partnerships, financial condition, fiscal sustainability, and/or internal operations. Each example is maximum of four points, for a total of 12 points *

Limit: 300 words

7. What initiatives or actions has your system undertaken in the last three years to ensure all members of the community have fair and just access to quality parks and recreation? *

Limit: 150 words

8. What initiatives or actions has your system undertaken in the last three years that advance health equity, improve individual and community-level health outcomes and quality of life? Cite efforts undertaken for personnel and /or members of the community that activate and inspire health and wellness. *

Limit: 150 words

9. What initiatives or actions has your system undertaken in the last three years to address the impact of climate change through environmental stewardship, sustainability practices, and environmental programming? Cite efforts undertaken. *

Limit: 150 words

10. What challenge(s) has your system experienced in the last three years and what action(s) has it undertaken to address the challenge(s)? Cite the system's role in identifying and addressing the challenge(s), the steps/actions undertaken, and the measured effectiveness of the effort(s). *

Limit: 300 words

THANK YOU!

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