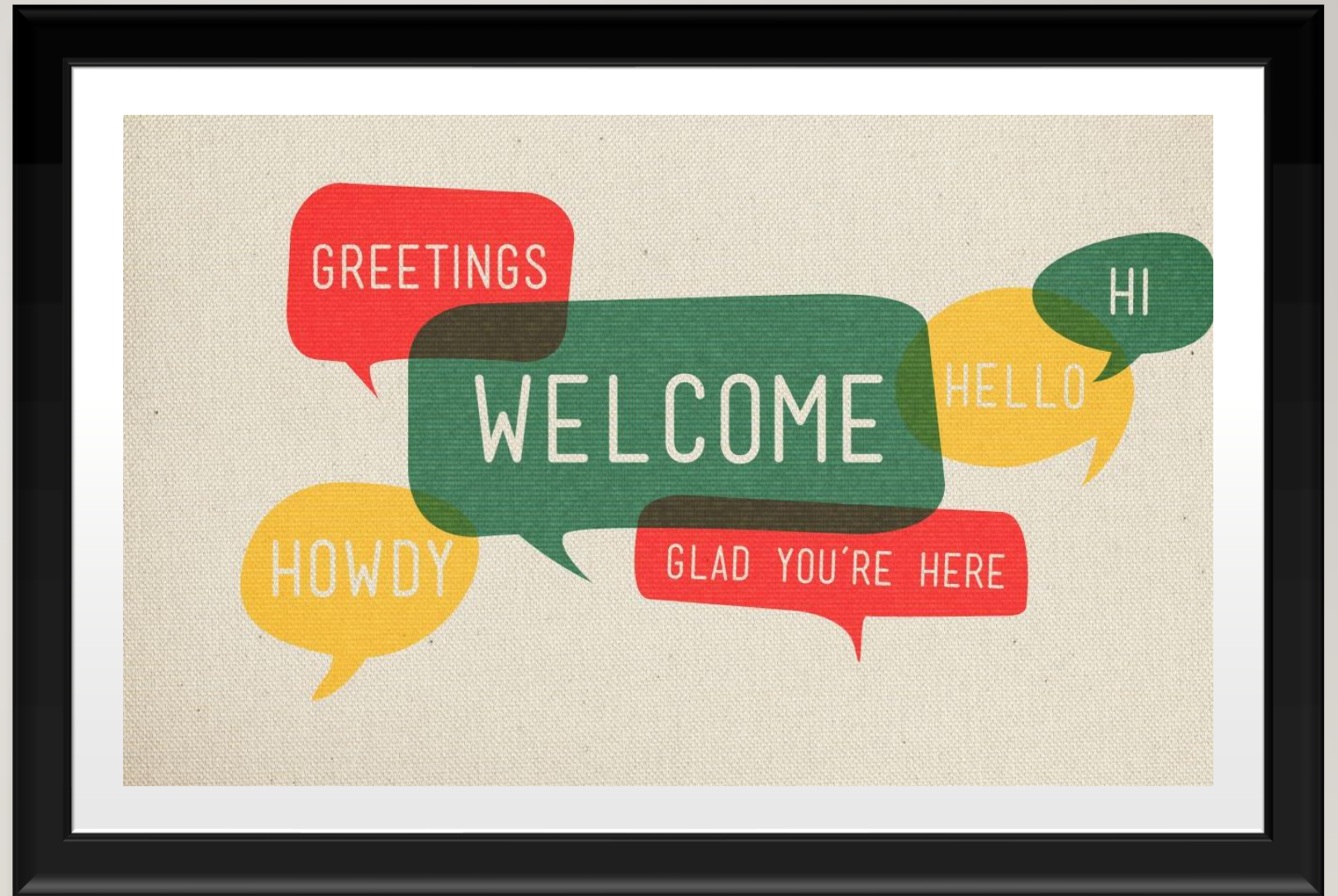




American Academy for Park and Recreation Administration

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JANUARY 2021





# AAPRA'S VISION & MISSION

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## Our Vision

To inspire, influence and advance the parks and recreation profession

## Our Mission

An Academy of Distinguished Park & Recreation Administrators and Scholars Committed to Research, Professional Development, and the use of Best Practices

*Leadership of and for the Profession*



# AAPRA PURPOSE IS TO...

ADVANCE	ADVANCE KNOWLEDGE RELATED TO THE ADMINISTRATION OF PARKS & RECREATION AND CONSERVATION
PROMOTE	PROMOTE BROADER UNDERSTANDING OF THE IMPORTANCE OF PARKS, RECREATION, AND CONSERVATION TO THE PUBLIC GOOD
ENCOURAGE	ENCOURAGE SCHOLARLY EFFORTS BY PRACTITIONERS AND EDUCATORS THAT ENHANCE THE PRACTICE OF PARKS & RECREATION ADMINISTRATION
CONDUCT	CONDUCT RESEARCH, PUBLISHING SCHOLARLY PAPERS, AND SPONSORING SEMINARS RELATED TO THE ADVANCEMENT OF PARKS & RECREATION





# 2021 COMMITTEE & TASK FORCE CHAIRS

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- Academy on the Move TF – John McGovern
- Advocacy TF – Elizabeth Kessler
- Best Paper Committee – Denise Anderson
- Bylaws Committee – Robert Armistead
- Career Development TF – Michael Kalvort
- Extern Committee – Cindi Wight
- Gold Medal Committee – Dirk Richwine
- Hall of Fame – Dale Larsen
- Legends Committee – Linda Lanterman
- Membership Committee – Joe DeLuca
- Mentoring Committee – Stacey Dicke
- Nominating Committee – Dianne Hoover
- Pugsley Committee – Ralph Cryder
- Research for the Profession Committee – Ellen Drogin Rodgers
- Race, Equity, Inclusion (REI) TF – Tracey Crawford
- Social Media Work Group – Stacey Dicke
- Urban Directors – Jayne Miller
- 40<sup>th</sup> Anniversary TF – Becky Benna & Michal Anne Lord





# BOARD LIAISON ASSIGNED TO EACH COMMITTEE / TASK FORCE

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- Academy on the Move TF – Detrick Stanford
- Advocacy TF – Detrick Stanford
- Career Development TF - Mary Beth O’Dell
- REI TF – Michael McCarty
- 40<sup>th</sup> Anniversary – Dianne Hoover
- Best Paper - Janet Bartnik
- Bylaws – Susan Trautman
- Externs – Mary Beth O’Dell
- Gold Medal – Dirk Richwine
- Social Media Work Group – Dirk Richwine
- Legends – Bill Foelsch
- Membership – Carrie Fullerton
- Mentoring – Joe Turner
- Nominations – Michael McCarty
- Pugsley – Michael McCarty
- Research for Profession – Steve Wolter
- Urban Directors – Joe Turner



# 2021 STRATEGIC OBJECTIVES

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- *improve the visibility of Academy's contributions & efforts via member's promotions: Academy on the Move TF*
- *Finalize a Vision for the National Gold Medal Award Program*
- *Review Membership Criteria: Amend if Appropriate*
- *Launch Race, Equity, Inclusion Task Force*
- *Launch Social Media Presence*
- *Effectively guide Committees / Task Forces to accomplish on-going programs & services*



ADVANCE

KNOWLEDGE

- Extern Committee: award 4 scholarships for young professionals to attend 2021 NRPA Conference / in person mentoring / career development
- Mentoring Committee: connect young professionals with Academy members to further their professional skills and advancement
- Legends Committee: select practitioners, educators, citizens who have made significant contributions to parks, recreation and conservation & record video interview
- Social Media TF: create Academy's first social media presence on Facebook and LinkedIn for member connections, knowledge sharing, and promote Academy's services & programs
- Career Development TF: develop resource(s) to assist young professionals in their career advancement; engage candidates for membership who did not meet membership criteria



PROMOTE  
BROADER  
UNDERSTANDING  
OF PARKS AND  
RECREATION

- Gold Medal Committee: govern and manage the National Gold Medal Award Program to acknowledge management excellence
- Pugsley Committee: select individual(s) to receive the Cornelius Amory Pugsley Award for contributions to parks and conservation (nominator / nominee may be NON Academy member)
- Recreation & Park Hall of Fame Committee: with NRPA, identify individual(s) to receive the Hall of Fame recognition (nominator / nominee may be NON Academy member)
- Positioning Parks & Recreation as Essential Service (Academy on the Move TF): identify what the Academy can do that others are not to communicate the value of P&R
- Advocacy TF: review federal legislative proposals and recommend action to the Board
- Race, Equity, Inclusion TF: identify role of Academy / members in addressing inequities in communities of color, racial injustice, and systemic racism





ENCOURAGE

SCHOLARLY

EFFORTS

- JPra: Journal of Park & Recreation Administration: promote value of JPra to profession and increase the Academy member subscriptions (\$44 a year/50% off subscription rate)
- Best Paper Committee: promote / award for Best Paper – Masters Thesis
- Research for the Profession Committee: launch Research Assistance Community to foster greater connectivity between research & evidence-based practices and increase connections between researchers and practitioners



# TO SUPPORT THE ORGANIZATION

- Bylaws Committee: based upon Membership Criteria review present recommendations to Board
- Membership Committee: create virtual “study session” to secure member feedback on membership criteria; solicit applications for members; review and submit recommendations to the Board
- Urban Directors Committee: solicit nominations for directors serving communities 500,000+
- Nominating Committee: prepare slate of candidates for Board of Directors
- 40<sup>th</sup> Anniversary TF: continue celebration and acknowledgement of Academy’s 40 year history



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# ACADEMY'S RESOURCES

## Virtual Meetings via Zoom

- Available for ALL meetings and task forces
- Contact [info@aapra.org](mailto:info@aapra.org) to schedule your meeting

## Basecamp: Committee & Task Force Communication Platform

- Messaging
- Document sharing / reference
- Schedule & assign

## Website

## Submittable: Application Platform

## Board of Directors Meetings

- April 14, 2021
- July 14, 2021
- October 13, 2021 (date may change based on NRPA conference)



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## HOW WE COMMUNICATE WITH MEMBERS

### Listserve

- For job announcements, looking for resources, networking
- Forward to [info@aapra.org](mailto:info@aapra.org)  
([academy-listserve@googlegroups.com](mailto:academy-listserve@googlegroups.com))

### Member Directory

- Member directory refreshes will be emailed to you directly.
- Bookmark the link or download the document.
- To update your contact information email [info@aapra.org](mailto:info@aapra.org).





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## 2021 E-NEWSLETTER DEADLINES

- Feb 12
- April 9
- June 4
- Aug 6
- Nov 5

Send material to [janeacycle@gmail.com](mailto:janeacycle@gmail.com)



# YOUR ACADEMY CONTACTS

- Michael McCarty, 2020-21 President,  
[Michael.mccarty@glenviewparks.org](mailto:Michael.mccarty@glenviewparks.org)
- Jane H. Adams, Executive Director,  
[janeacycle@gmail.com](mailto:janeacycle@gmail.com)
- Brit Kramer, Executive Secretary/Treasurer,  
[info@aapra.org](mailto:info@aapra.org)