AAPRA’S VISION & MISSION

Our Vision
To inspire, influence and advance the parks and recreation profession

Our Mission
An Academy of Distinguished Park & Recreation Administrators and Scholars Committed to Research, Professional Development, and the use of Best Practices

Leadership of and for the Profession
AAPRA PURPOSE IS TO...

<table>
<thead>
<tr>
<th>ADVANCE</th>
<th>ADVANCE KNOWLEDGE RELATED TO THE ADMINISTRATION OF PARKS &amp; RECREATION AND CONSERVATION</th>
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<tbody>
<tr>
<td>PROMOTE</td>
<td>PROMOTE BROADER UNDERSTANDING OF THE IMPORTANCE OF PARKS, RECREATION, AND CONSERVATION TO THE PUBLIC GOOD</td>
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<tr>
<td>ENCOURAGE</td>
<td>ENCOURAGE SCHOLARLY EFFORTS BY PRACTITIONERS AND EDUCATORS THAT ENHANCE THE PRACTICE OF PARKS &amp; RECREATION ADMINISTRATION</td>
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<tr>
<td>CONDUCT</td>
<td>CONDUCT RESEARCH, PUBLISHING SCHOLARLY PAPERS, AND SPONSORING SEMINARS RELATED TO THE ADVANCEMENT OF PARKS &amp; RECREATION</td>
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2021
COMMITTEE & TASK FORCE CHAIRS

- Academy on the Move TF – John McGovern
- Advocacy TF – Elizabeth Kessler
- Best Paper Committee – Denise Anderson
- Bylaws Committee – Robert Armistead
- Career Development TF – Michael Kalvort
- Extern Committee – Cindi Wight
- Gold Medal Committee – Dirk Richwine
- Hall of Fame – Dale Larsen
- Legends Committee – Linda Lanterman
- Membership Committee – Joe DeLuce
- Mentoring Committee – Stacey Dicke
- Nominating Committee – Dianne Hoover
- Pugsley Committee – Ralph Cryder
- Research for the Profession Committee – Ellen Drogin Rodgers
- Race, Equity, Inclusion (REI) TF – Tracey Crawford
- Social Media Work Group – Stacey Dicke
- Urban Directors – Jayne Miller
- 40th Anniversary TF – Becky Benna & Michal Anne Lord
BOARD LIAISON ASSIGNED TO EACH COMMITTEE / TASK FORCE

- Academy on the Move TF – Detrick Stanford
- Advocacy TF – Detrick Stanford
- Career Development TF - Mary Beth O'Dell
- REI TF – Michael McCarty
- 40th Anniversary – Dianne Hoover
- Best Paper - Janet Bartnik
- Bylaws – Susan Trautman
- Externs – Mary Beth O’Dell
- Gold Medal – Dirk Richwine
- Social Media Work Group – Dirk Richwine
- Legends – Bill Foelsch
- Membership – Carrie Fullerton
- Mentoring – Joe Turner
- Nominations – Michael McCarty
- Pugsley – Michael McCarty
- Research for Profession – Steve Wolter
- Urban Directors – Joe Turner
2021 STRATEGIC OBJECTIVES

• improve the visibility of Academy’s contributions & efforts via member’s promotions: Academy on the Move TF
• Finalize a Vision for the National Gold Medal Award Program
• Review Membership Criteria: Amend if Appropriate

• Launch Race, Equity, Inclusion Task Force
• Launch Social Media Presence
• Effectively guide Committees / Task Forces to accomplish on-going programs & services
• Extern Committee: award 4 scholarships for young professionals to attend 2021 NRPA Conference / in person mentoring / career development

• Mentoring Committee: connect young professionals with Academy members to further their professional skills and advancement

• Legends Committee: select practitioners, educators, citizens who have made significant contributions to parks, recreation and conservation & record video interview

• Social Media TF: create Academy’s first social media presence on Facebook and Linkedin for member connections, knowledge sharing, and promote Academy’s services & programs

• Career Development TF: develop resource(s) to assist young professionals in their career advancement; engage candidates for membership who did not meet membership criteria
PROMOTE

BROADER

UNDERSTANDING

OF PARKS AND

RECREATION

• Gold Medal Committee: govern and manage the National Gold Medal Award Program to acknowledge management excellence

• Pugsley Committee: select individual(s) to receive the Cornelius Amory Pugsley Award for contributions to parks and conservation (nominator / nominee may be NON Academy member)

• Recreation & Park Hall of Fame Committee: with NRPA, identify individual(s) to receive the Hall of Fame recognition (nominator / nominee may be NON Academy member)

• Positioning Parks & Recreation as Essential Service (Academy on the Move TF): identify what the Academy can do that others are not to communicate the value of P&R

• Advocacy TF: review federal legislative proposals and recommend action to the Board

• Race, Equity, Inclusion TF: identify role of Academy / members in addressing inequities in communities of color, racial injustice, and systemic racism
ENCOURAGE SCHOLARLY EFFORTS

- JPRA: Journal of Park & Recreation Administration: promote value of JPRA to profession and increase the Academy member subscriptions ($44 a year/50% off subscription rate)
- Best Paper Committee: promote / award for Best Paper – Masters Thesis
- Research for the Profession Committee: launch Research Assistance Community to foster greater connectivity between research & evidence-based practices and increase connections between researchers and practitioners
To support the organization:

- Bylaws Committee: based upon Membership Criteria review present recommendations to Board
- Membership Committee: create virtual “study session” to secure member feedback on membership criteria; solicit applications for members; review and submit recommendations to the Board
- Urban Directors Committee: solicit nominations for directors serving communities 500,000+
- Nominating Committee: prepare slate of candidates for Board of Directors
- 40th Anniversary TF: continue celebration and acknowledgement of Academy’s 40 year history
ACADEMY’S RESOURCES

Virtual Meetings via Zoom
• Available for ALL meetings and task forces
• Contact info@aapra.org to schedule your meeting

Basecamp: Committee & Task Force Communication Platform
• Messaging
• Document sharing / reference
• Schedule & assign

Website

Submittable: Application Platform

Board of Directors Meetings
• April 14, 2021
• July 14, 2021
• October 13, 2021 (date may change based on NRPA conference)
How We Communicate With Members

Listserve
- For job announcements, looking for resources, networking
- Forward to info@aapra.org
(academy-listserve@googlegroups.com)

Member Directory
- Member directory refreshes will be emailed to you directly.
- Bookmark the link or download the document.
- To update your contact information email info@aapra.org.
2021 E-NEWSLETTER DEADLINES

- Feb 12
- April 9
- June 4
- Aug 6
- Nov 5

Send material to janeacycle@gmail.com
YOUR ACADEMY CONTACTS

• Michael McCarty, 2020-21 President, Michael.mccarty@glenviewparks.org

• Jane H. Adams, Executive Director, janeacycle@gmail.com

• Brit Kramer, Executive Secretary/Treasurer, info@aapra.org